

VCU Rugby Logo Development



Primary Color Scheme

Font: Gloucester MT

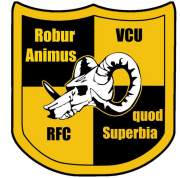


Secondary Colors

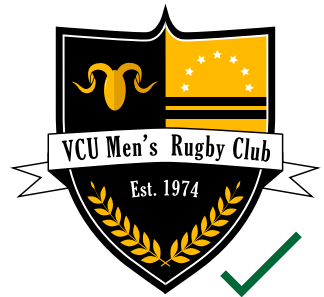
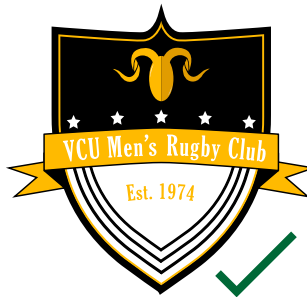
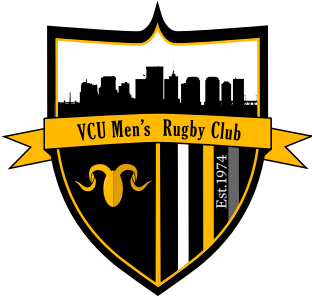


Design Elements from Provided Drawing

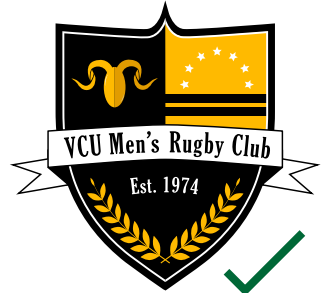
Previous Logo:



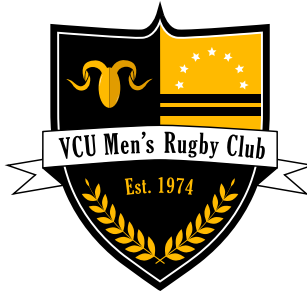
Ideation Stage



Focus Stage 1



Focus Stage 2



Final Choice:

